

## price guide

### A Guide to Pricing Your die/block

Car Sales  
Service & Repairs  
M.O.T.  
01772 792472

#### STEP 1

Create artwork for the block required.

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#### STEP 2

Draw a line around the edge of the artwork.



#### STEP 3

Add a further 6mm all around the artwork to allow for gripping the plate. Measure the width and height in cms.

$$\begin{array}{r} 5.1 \text{ cm} \\ \times \\ 3.1 \text{ cm} \\ \hline 15.81 \text{ cm}^2 \end{array}$$

#### STEP 4

Do a simple sum - multiply the width by the height. The total is the area of your block.

**BLOCK 1**  
 $15.81 \text{ cm}^2$

**BLOCK 2**  
 $20.13 \text{ cm}^2$

$$15.81 \text{ cm}^2$$

+

$$20.13 \text{ cm}^2$$

$$\hline 35.94 \text{ cm}^2$$

#### STEP 5

If you order two or more blocks you will be eligible for a grouping discount. Add up the areas of each block, then check the total area figure against our Die/Block Price List to find the production cost. Please add 50p per block for separation costs.

#### Etched Magnesium Die/Block Price List

Area Sq cm	16 G (1.63mm)	8 G (4mm)	5 G (5mm)	¼ (6.35mm)
50	8.00	12.10	12.80	13.50
75	££.££	££.££	££.££	££.££
100	££.££	££.££	££.££	££.££
125	££.££	££.££	££.££	££.££
150	££.££	££.££	££.££	££.££
175	££.££	££.££	££.££	££.££
200	££.££	££.££	££.££	££.££
225	££.££	££.££	££.££	££.££
250	££.££	££.££	££.££	££.££

#### STEP 6

Find the corresponding area on our price list (email us if you'd like one). Choose the thickness of metal you require to find your price.

*Don't forget to add 50p per block if ordering more than one.*