



rosette borders available







rosette centres available





differences between vector and raster images

Vector graphics use mathematical equations to represent shapes; they are mostly used for logos or graphics which need to be infinitely scalable without any reduction in quality.

If you are using an artwork suite such as Adobe Illustrator or Corel draw to create your artwork you will be working in vector format which can then be saved as a pdf, eps, ai or cdr file type.



Raster (or bitmap) images are made up of pixels; each pixel is assigned at least one bit of data to indicate whether the pixel should reflect the background colour, the foreground colour, or some other colour. Bitmap/raster images aren't scalable from their original resolution without a loss of quality. Raster files tend to be jpegs, bmp, pngs or gifs. Files taken from the internet will tend to be 72dpi (low res).



Both the samples above look the same when viewed on screen but if we enlarge them both you will see the difference



Stays clear when enlarged

enlarged view



Image becomes blurred